PRACTICAL DERMATOLOGY

Allergic Contact Dermatitis Due to Paraphenylenediamine: An Update

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Abstract Paraphenylenediamine (PPD) is an amine that is mainly used as an ingredient in hair dyes and henna tattoos. The incidence of allergic contact dermatitis to PPD is increasing, particularly in younger patients. In this article, we review the main sources of PPD and the substances with which it can interact and present a practical algorithm for diagnosing and treating suspected cases of PPD allergy.

PALABRAS CLAVE Parafenilendiamina; Tintes; Tatuajes; Henna; Dermatitis de contacto; Alergia

Actualización en la dermatitis de contacto alérgica por parafenilendiamina

Resumen La parafenilendiamina (PPD) es una amina empleada en la actualidad principalmente como componente de tintes capilares y en tatuajes de henna. Se ha observado un incremento en la incidencia de la dermatitis alérgica de contacto por PPD, y en edades cada vez más tempranas. En el presente trabajo se realiza una revisión de las principales fuentes que contienen PPD, así como de las sustancias con las que puede interaccionar, y se propone un algoritmo de manejo diagnóstico y terapéutico desde un enfoque práctico, para los pacientes que presenten una clínica compatible con sospecha de alergia a PPD.

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Introduction

Paraphenylenediamine (PPD) is an aromatic amine that was synthesized in Germany by Hoffman in 1833 with the aim of developing a substance with good antioxidant and staining properties. It is found in various products, including rubbers, printer ink, photographic products, and footwear, although the main sources and those of greatest current relevance are henna tattoos and hair dyes. In the case of hair dye, the molecular characteristics of PPD mean that it provides very good cosmetic results; however, it also penetrates the skin easily, leading to sensitization and subsequent development of allergic contact dermatitis. The prevalence of allergic contact dermatitis caused by PPD in the general population is estimated to be between 0% and 1.5%; in patients who undergo patch tests, this percentage is around 4%. Given the use of PPD in hair dye at increasingly younger ages and in henna tattoos for children, the incidence of allergic contact dermatitis to PPD is increasing in general, but especially in children, even though relevant legislation applies for use of PPD in these practices. Consequently, there is a need to make the public aware of the allergenic potential of PPD and to make manufacturers aware of the need to modify the composition of hair dyes through the introduction of less allergenic components. Thus, we could reduce the prevalence of allergic contact dermatitis to PPD, which is considered an occupational skin disease in hairdressers.

In the present article, we review PPD, the products where it is found, the substances it interacts with, its epidemiology, and legal aspects. We also provide proposals on diagnosis and therapy of affected patients with the aim of improving their quality of life and reducing the impact of PPD in the workplace.

Sources of Paraphenylenediamine

PPD has been identified in multiple sources. Table 1 shows the most common and relevant sources. Of all those shown, the 2 most common sources of PPD are hair dyes and henna tattoos.

Hair dyes

The hair dyes we use today first appeared in 1893 and were applied for cosmetic purposes. Since then, more and more people have used them, especially women, although they are now increasingly used by men, and at younger ages.

Legislation

The high sensitizing capacity of PPD has led to the drafting of appropriate legislation, which has become stricter over time. In 1976, the maximum concentration of PPD in hair dyes was set at 6%. Subsequently, in 2009, the regulation was modified so that the maximum concentration after mixing with the oxidizing agent for direct application on the hair was 2%. In the USA, there is no regulation of the limits for concentrations of PPD in hair dyes.
Furthermore, current European legislation states that PPD cannot be applied directly on the skin, eyebrows, or eyelashes. Therefore, it is banned in both temporary and permanent tattoos.

**Molecular Structure of PPD: Cross-reactions**

PPD is a hydrophilic aromatic amine with a low molecular weight (108.1 kDa) that has a high ability to bind to proteins, thus giving it a considerable capacity for penetrating the skin and a high allergenic potential, similar to that of diphencyprone and methylchloroisothiazoline. Other substances have a similar structure to that of PPD, which in sensitized patients can produce an allergic reaction without the need for concomitant exposure to PPD (cross-reaction).

It is important to know which substances cause cross-reaction with PPD (Table 2) in order to make the appropriate recommendations to patients.

<table>
<thead>
<tr>
<th>Cross-reactions With PPD</th>
<th>Usual Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,5-Toluenediamine sulfate</td>
<td>Hair dyes</td>
</tr>
<tr>
<td>p-Aminophenol</td>
<td>Ester-type local anesthetics</td>
</tr>
<tr>
<td>m-Aminophenol</td>
<td>Textile dyes</td>
</tr>
<tr>
<td>Caine mix</td>
<td>Rubbers</td>
</tr>
<tr>
<td>Disperse orange 3</td>
<td>Antibiotics</td>
</tr>
<tr>
<td>N-isopropyl-N’-phenyl-p-phenylenediamine</td>
<td>Treatment of various inflammatory skin diseases</td>
</tr>
<tr>
<td>Sulfaides</td>
<td>Treatment of diabetes mellitus</td>
</tr>
<tr>
<td>Sulfones</td>
<td>Sunscreen</td>
</tr>
<tr>
<td>Oral antidiabetic agents</td>
<td>Anti-inflammatory treatment</td>
</tr>
<tr>
<td>Sunscreens containing para-aminobenzoic acid</td>
<td></td>
</tr>
<tr>
<td>Celecoxib (COX-2 inhibitor)</td>
<td></td>
</tr>
</tbody>
</table>

**Epidemiology**

PPD is the component of hair dyes that is associated with a greater prevalence of allergic contact dermatitis both in users and in hairdressers. The prevalence of allergic contact dermatitis caused by PPD ranges from 0% to 1.5% among the general population in Europe, although it is thought to be underdiagnosed. A study carried out among the general population in 5 European countries revealed a prevalence of 0.8%, and a significant association was recorded between having a henna tattoo and allergic contact dermatitis. In patients who undergo patch tests, this percentage increases to 4% to 5% in Spain, which is similar to that reported in other countries in Europe and Asia and lower than in North America (6%). A slightly higher prevalence has been reported in females than in males.

**Risk Factors for Development of Allergic Contact Dermatitis to PPD**

A large part of the population are home users of or come into contact with hair dyes on a regular basis; only a percentage of these people become sensitized to PPD. The various factors that favor sensitization can be classified as intrinsic and extrinsic.

**Intrinsic risk factors**

It has been postulated that predisposition to sensitization to PPD has a genetic basis. Blomeke et al. observed a greater prevalence of the tumor necrosis factor α genotype GA and AA in patients who were allergic to PPD. In addition, this genotype has been associated with a greater rate of sensitization to various allergens. Alteration of the skin barrier in patients with atopic dermatitis facilitates the entry of antigens. Moreover, production of oxygen free radicals is more pronounced in these patients, resulting in a greater frequency of oxidation of PPD and an increased probability of sensitization.

**Extrinsic risk factors**

- Occupation. Hairdressers more often present with this type of occupational skin disease, since they come into
daily contact with dyes. Even so, occupational ACD is considered to affect a minority of persons with respect to the total number of cases affected. Other professions with a high risk include drivers (rubber steering wheel, leather upholstery, etc.), cleaners, and people who work in printing.8

- Hair dye users. The tone of the hair dye can affect the risk of sensitization, since darker tones contain higher concentrations of PPD. One study analyzed this concentration in various Spanish and Swedish dyes and found that PPD was present in 50% of the Spanish dyes and in only 16% of the Swedish dyes. The authors suggested that the darker tones are used more frequently in the south of Europe than in the north.13,32

Sensitization to PPD is time- and dose-dependent.1,35 Application of a hair dye for as little as 5 minutes has the potential to trigger an allergic reaction.9 Persons who have no experience of using hair dyes at home usually take longer to apply the dye to the scalp, thus increasing the risk of allergic contact dermatitis.

Symptoms

Skin manifestations of allergic contact dermatitis to PPD usually appear 24-72 hours after contact in previously sensitized patients and at 4-14 days in cases of first exposure.23 We can differentiate between symptoms triggered by hair dye and those triggered by tattoos.

1. Hair dye. The symptoms are usually very dramatic, taking the form of acute eczema on the scalp, face (mainly forehead and eyelids), and neck (especially the nape and retroauricular area). Exceptional cases of hair loss have been reported (Figs. 1 and 2).

2. Henna tattoos. Acute eczema, generally limited to the area of the tattoo, although there have been reports of cases of generalized eczema and, less frequently, erythema multiforme–type dermatitis.30 In children, henna tattoos commonly cause postinflammatory hypopigmentation, whereas in adolescents and adults, hyperpigmentation is more common. Both hypopigmentation and hyperpigmentation usually last for at least 6 months, although they can be permanent23 (Fig. 3).

3. Hairdressers. The reaction takes the form of chronic hand eczema (Fig. 4).

Diagnosis

The clinical history, symptoms, and location of the lesions are the main factors that guide us toward a diagnosis. Patch testing must always be performed in cases of suspected allergic contact dermatitis to PPD (Fig. 5). PPD is a good marker of allergy to hair dyes and is included in standard series and in the T.R.U.E. TEST series. The concentration of PPD is 1% in petrolatum in the standard series and somewhat less in the T.R.U.E. TEST (90 μg/cm²).2 A concentration of 0.3% is thought to be sufficient, especially in children and in patients who experience severe reactions to a dye or tattoo ink. There have been isolated reports of active sensitization after patch testing.31

The algorithm (Fig. 6) makes a proposal for the diagnosis of patients with positive patch test results to PPD. In the case of an initial clinical suspicion of allergic contact...
Figure 3  Eczema over a henna tattoo. The limits of the eczema are marked by the lesions.

Figure 4  Chronic hyperkeratotic eczema affecting the palm, palmar surface of the fingers, and anterior surface of the wrist in a hairdresser with positive results to paraphenylenediamine and thiuram in patch tests.

Figure 5  Patch test reading at 96 hours in a patient with suspected allergy to paraphenylenediamine. Positive results were found for paraphenylenediamine, N-isopropyl-N-phenyl-paraphenylenediamine, benzocaine, and various components of the hairdressing series as a probable consequence of cross-reaction.
Table 3  Paraphenylene diamine: Main Cosensitizations*

<table>
<thead>
<tr>
<th>Consensitization With Paraphenylene diamine</th>
<th>Usual Sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carba mix</td>
<td>Adhesives and rubber items</td>
</tr>
<tr>
<td>Colophony</td>
<td>Adhesives</td>
</tr>
<tr>
<td>Cobalt chloride</td>
<td>Metal articles, prostheses, vitamin B12, paints</td>
</tr>
<tr>
<td>p-Tert-butylphenol-formaldehyde resin</td>
<td>Adhesives</td>
</tr>
<tr>
<td>Formaldehyde</td>
<td>Preservative in hygiene products, cosmetics, cleaning products, medications, etc.</td>
</tr>
<tr>
<td>Fragrance mix</td>
<td>Perfumes and cosmetics, hygiene products, home cleaning products, foods, drinks, etc.</td>
</tr>
<tr>
<td>Paraben mix</td>
<td>Preservatives in medications, cosmetics, foods, etc.</td>
</tr>
<tr>
<td>Methylisothiazolinone</td>
<td>Preservatives in hygiene products, cosmetics, home cleaning products, etc.</td>
</tr>
</tbody>
</table>

* Source: Vogel et al.6

Table 4  Recommendations for Users of Paraphenylene diamine and Hairdressers.

<table>
<thead>
<tr>
<th>Recommendations for Home Users With ACD Induced by PPD</th>
<th>Recommendations for Hairdressers With ACD Induced by PPD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Specific measures</td>
<td>1. Specific measures for home users</td>
</tr>
<tr>
<td>1.a. PPD-free dyes (see Table 5)</td>
<td></td>
</tr>
<tr>
<td>1.c. Frequent replacement of gloves</td>
<td></td>
</tr>
<tr>
<td>1.d. Do not test dyes before use</td>
<td>3. Preventive measures from initiation of professional activity</td>
</tr>
<tr>
<td>1.e. Do not have henna tattoos</td>
<td></td>
</tr>
<tr>
<td>2. General measures</td>
<td></td>
</tr>
<tr>
<td>2.a. Short hair and/or hair worn up</td>
<td></td>
</tr>
<tr>
<td>2.b. Washing hair with head held back</td>
<td></td>
</tr>
</tbody>
</table>

Abbreviation: ACD, allergic contact dermatitis; PPD, paraphenylene diamine.

Table 5  Paraphenylene diamine-Free Dyes*

<table>
<thead>
<tr>
<th>Hairwonder (Holland)</th>
<th>Light Mountain hair colour range (Lotus Brands, Twin Lakes, USA)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farmatint (Spain)</td>
<td>Napro Palette (Schwarzkopf, Germany)</td>
</tr>
<tr>
<td>Colour Cream (Hennaplus, Holland)</td>
<td>Original mineral (Botany, Australia)</td>
</tr>
<tr>
<td>Keune (Holland)</td>
<td>Sanotint Light and Sanotint reflex natural temporary hair dye (Cosval, Milan, Italy)</td>
</tr>
<tr>
<td>Palette by Nature (USA)</td>
<td>Sante Herbal Hair Colours (Germany)</td>
</tr>
<tr>
<td>Brillance Schwarzkopf (Germany)</td>
<td>Surya Henna Cream and Surya Henna Powder (Brazil)</td>
</tr>
<tr>
<td>Martine Mahé (Spain)</td>
<td>Oalia Montibello (Spain)</td>
</tr>
<tr>
<td>Colour Safe (Naturvital, Spain)</td>
<td>Nature’s Hair Color (Apivita, Greece)</td>
</tr>
<tr>
<td>Symbio (L’Oreal, France)</td>
<td>Elumen (Goldwell, Germany)</td>
</tr>
</tbody>
</table>

* Source: Jenkins and Chow.17
dermatitis to dyes and negative patch test results, the dermatologist should question the patient again and consider the possibility of irritant contact dermatitis or another disease with a similar clinical presentation, such as psoriasis or seborrheic eczema.2,7

Patients who are allergic to PPD, especially in chronic and occupational cases, are usually sensitized to multiple substances, most of which are present in work-related objects (eg, gloves, scissors) or in hygiene and cosmetic products. Table 3 shows the most frequent cosensitizations for PPD.6

Therapy and Prevention

1. Treatment of acute manifestations. Depending on the severity of the reaction, topical and/or systemic corticosteroids can be prescribed. The patient should be advised to avoid contact between the hair and the skin, through measures such as haircutting or washing his/her hair with the head held back.

2. Preventive measures. It is sometimes difficult to make the patient aware of the importance of avoiding the allergen, especially in cases where the reaction is mild.3 Table 4 lists preventive measures for both users and professionals.8,10 Table 5 provides a list of dyes that do not contain PPD, which should prove useful for those patients who are sensitized or allergic to this substance.

Current research is focused on dyes containing methoxy methyl- paraphenylene diamine (PPD derivative), which causes reduced activation of the innate and adaptive immune systems, with very good cosmetic outcomes.26
Ascorbic acid has also been proposed as pretreatment for exposure to PPD owing to its antioxidant properties.33

Conclusions

PPD is a potent allergen that is involved in allergic contact dermatitis associated with hair dyes and tattoos. Knowledge of this condition is important in order to diagnose it early and make patients aware of the need to take preventive measures. In this way, we will be able to reduce the potential impact of this condition on the quality of life of both home users and professional users, especially hairdressers.

Conflict of Interest

The authors declare that they have no conflicts of interest.

References

19. Niwa Y, Sumi H, Kawahira K, Terashima T, Nakamura T, Akama tzu H. Protein oxidative damage in the stratum corneum:


